HANIS SYAZANA

A 21-year-old New Media Communication & Contentpreneurship student at UiTM Alor Gajah, specializing in digital content creation, web development and game design. Passionate about creativity and technology.

Contact

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No 23-A, Jalan Berkat, Taman LKNP, 27000, Jerantut, Pahang

Education

Diploma in New Media Communication & Contentpreneurship
UiTM Alor Gajah || 2023-Present
Current CGPA: 3.7

Sijil Pelajaran Malaysia (SPM)
SMK Tengku Afzan || 2019-2022
7A 2B

Skills

- Critical Thinking ●●● ●
- Problem-Solving ●●● ●
- Time Management ●●● ●
- Presentation Skill ●●● ○

Software

- Adobe XD ●●● ●
- Adobe Photoshop ●●● ●
- Adobe Illustrator ●●● ○
- Unreal Engine 5 ●●● ●
- Autodesk Maya ●●● ○

Language

- Malay ●●● ●
- English ●●● ●
- Arabic ●●● ○

Experience

2025 | **Secretary**

TetraBit25 (UiTM Alor Gajah)

- Drafted sponsorship & class exemption letters
- Assisted in event management
- Wrote the final event report & proposal

2025 | **Game Merch Mockup Design**

University Project

- Designed merchandise mockup for a game report assignment
- Utilized Adobe Photoshop to create realistic product visuals
- Showcased branding and marketing concepts for a real game

2024 | **Social Media Marketing**

HAMADA TRAVEL

- Experienced in creating social media campaigns on TikTok and Instagram
- Skilled in content strategy and audience engagement
- Proficient in analyzing performance metrics to optimize campaign results
- Passionate about leveraging trends and creative visuals to enhance brand visibility
- Focused on building brand awareness

2023 | **Logistic Team**

TetraBit23 (UiTM Alor Gajah)

- Assisted in organizing event logistics, ensuring smooth operations throughout the event
- Worked closely with other teams to maintain efficiency during the event
- Contributed to team efforts in problem-solving and ensuring a successful event outcome

References

WAN AZFAROZZA WAN ATHMAR

Industrial Training Coordinator

Universiti Teknologi MARA

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